

3WM Office Supplies Ltd. GEARS UP TO DISTRIBUTE THE MIGHTY BADGE™ REUSABLE SYSTEM IN Grantham, Lincolnshire

The Mighty Badge™, the ideal name badge solution for networking and small to medium-sized businesses, has added a new distributor to its global network - 3WM Office Supplies. The addition of 3WM Office Supplies will generate an increased presence in the United Kingdom, providing valuable and innovative service tools in the office supply market.

3WM works selectively and strategically with partners to supply a huge range of high quality business supplies across the UK on a next day service. With a diverse portfolio of over 20,000 products, well-developed electronic data interchange capabilities, significant market place penetration and an absolute commitment to efficiency, brand advocacy and best in class customer services; 3WM is perfectly placed to generate even further reach for the Mighty Badge™.

"This is a great opportunity for the Mighty Badge™ in the United Kingdom" says Marla Kott, CEO of Imprint Plus™, manufacturer behind the Mighty Badge™. "We're very excited to pair up with 3WM in this market, and we can't imagine a better small business culture for the Mighty Badge™ system to thrive. We've already seen some great results and we are just starting."

The Mighty Badge™ system offers the same polished corporate look of engraved badges in an easy-to-use do-it-yourself solution.

For more information about the Mighty Badge™, visit <u>www.themightybadge.com</u>.

For more information about 3WM Office Supplies or to order the Mighty Badge™ in the UK, visit http://www.3wmdirect.co.uk/ or contact **Neil Blanchard: neilb@3wmltd.com**.

